PUBLIC FORUM – PRIVACY POLICY

Last Updated: July 31, 2023

Welcome to The Law Portal's public forum ("the Forum"), a public platform dedicated to discussing legal issues in British Columbia. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use the Forum. By accessing or using the Forum, you consent to the practices described in this policy.

1. Information We Collect

1.1. Personal Information: We may collect personal information that you voluntarily provide while registering or using the Forum. This includes but is not limited to your name, email address, and any other information you choose to share.

1.2. Usage Data: We may collect non-personal information about your interaction with the Forum, such as your IP address, browser type, operating system, referring URL, and pages visited.

1.3. Cookies and Similar Technologies: The Forum may use cookies and similar technologies to enhance your user experience, personalize content, and analyze site usage. You have the option to control cookie preferences through your browser settings.

2. Purpose of the Forum

2.1. Community Engagement: The primary purpose of the Forum is to foster a community of individuals interested in legal matters specific to British Columbia. Users can engage in discussions, share insights, ask questions, and contribute their knowledge to facilitate meaningful conversations.

2.2. Information Exchange: The Forum aims to facilitate the exchange of information, experiences, and opinions related to various legal topics in British Columbia. However, all users are advised to seek professional legal advice for their specific circumstances, as the information shared on the Forum is for general informational purposes only and should not be considered legal advice.

2.3. Educational Resource: The Forum also serves as an educational resource to help users better understand legal concepts, rights, and responsibilities within the jurisdiction of British Columbia.

3. Consent to Data Collection, Use, and Disclosure

By using the Forum and providing your personal information, you expressly consent to the collection, use, and disclosure of your personal information as described in this privacy policy.

4. Scope of Data Collection and Use

4.1. User Registration: To participate fully in the Forum's discussions and access certain features, users may be required to create an account and provide personal information, such as their name and email address. This information is used for authentication, communication purposes, and to enhance the user experience.

4.2. Voluntary Sharing: Users may voluntarily share personal information and other content, such as forum posts, comments, and attachments. This information will be publicly accessible to other users and may be indexed by search engines.

4.3. Usage Data: The Forum automatically collects non-personal information, including but not limited to IP addresses, browser types, operating systems, and pages visited. This data is used to analyze trends, administer the site, and improve user experience.

4.4. Cookies and Similar Technologies: The Forum may use cookies and similar technologies to personalize content and analyze user behavior. Users have the option to manage their cookie preferences through their browser settings.

4.5. Third-Party Services: The Forum may utilize third-party services, such as hosting providers and analytics tools, to operate efficiently. These services may collect and process user data on our behalf, strictly adhering to confidentiality and security measures.

4.6. Legal Compliance and Safety: We may disclose personal information to comply with legal obligations, respond to valid legal requests, protect our rights and safety, or safeguard the rights and safety of our users or the public.

5. Data Protection and Security

We are committed to safeguarding your personal information and have implemented reasonable security measures to prevent unauthorized access, disclosure, alteration, or destruction of data. However, no data transmission over the internet or electronic storage is entirely secure. Users are encouraged to take precautions when sharing personal information online.

6. Use of Information

6.1 Personal Information: We may use your personal information to:

- Provide access to the Forum and its features.
- Respond to your inquiries, feedback, or support requests.
- Send you updates, newsletters, and promotional material related to the Forum.
- Enhance the Forum's functionality and user experience.
- Comply with legal obligations and enforce our policies.

6.2. Usage Data: We use usage data to analyze trends, track user activities, and improve the Forum's performance and content.

7. Disclosure of Information

7.1. Third-Party Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating the Forum and delivering services to you. These providers are bound by confidentiality agreements and are not authorized to use your information for any other purpose.

7.2. Legal Compliance: We may disclose personal information if required by law or in response to valid legal requests, such as subpoenas, court orders, or government investigations.

7.3. Protection of Rights: We may disclose personal information to protect our rights, privacy, safety, or property, as well as that of our users or the public.

7.4. Business Transfers: In the event of a merger, acquisition, or sale of assets, your personal information may be transferred to the acquiring entity as part of the transaction. We will notify you of any such change and any choices you may have regarding your personal information.

8. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of data transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

9. Retention of Personal Information

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this privacy policy unless a longer retention period is required or permitted by law. The length of time we retain your personal information may vary depending on the specific purpose for which it was collected.

9.1 Account Information: Your registration information, such as your name, email address, username, and profile picture, will be retained as long as your account remains active. If you choose to delete your account, we will delete this information within a reasonable timeframe, except where retention is required or permitted by law.

9.2 User-Generated Content: Your user-generated content, such as posts and comments, will be retained for as long as they remain published on the forum. If you delete your content or request its removal, we will endeavor to remove it promptly, but residual copies may remain in our backups and archives for a limited period.

9.3 Communication Data: Information collected through our communication channels will be retained for as long as necessary to address your inquiry or as required by applicable laws.

9.4 Cookies and Tracking Data: Information collected through cookies and tracking technologies will be retained in accordance with our cookie policy or as required by law.

10. Data Deletion Requests

If you wish to have your personal information deleted from our records, please contact us at [contact email address]. We will respond to your request in accordance with applicable data protection laws. However, please note that certain data may be exempt from deletion if retention is necessary to comply with legal obligations or protect our legitimate interests. 5. Your Choices

10.1. Access and Update: You can access and update your personal information through your account settings on the Forum.

10.2. Opt-Out: You have the option to opt-out of receiving promotional emails from us by following the unsubscribe instructions provided in the email.

11. Ensuring Accuracy:

We are committed to maintaining the accuracy of the personal information collected on our public forum. We take reasonable steps to ensure that the data we hold is accurate, up-to-date, and relevant for the purposes for which it was collected. To achieve this, we implement the following measures: **11.1 User Account Management:** You have the ability to access and update your personal information through your user account settings. We encourage you to review and, if necessary, correct any inaccuracies in your information.

11.2 Verification Mechanisms: When you register on the forum, we may employ verification mechanisms, such as email verification, to ensure the accuracy of the provided information and to prevent unauthorized access.

11.3 User-Generated Content: You are responsible for the accuracy of the content you share on the forum. We encourage users to verify the information they provide and avoid sharing misleading or false information.

11.4 Data Review and Audit: Our team periodically reviews the personal information collected to identify and rectify inaccuracies. Additionally, we conduct internal audits to ensure data accuracy and compliance with our privacy policy.

12. Security Measures:

We prioritize the security of your personal information and have implemented appropriate technical and organizational measures to protect it from unauthorized access, disclosure, alteration, or destruction. Our security measures include, but are not limited to:

12.1 Secure Socket Layer (SSL) Encryption: We use SSL encryption to secure data transmission between your device and our servers, ensuring that your information remains encrypted during transit.

12.2 Access Controls: Access to personal information is restricted to authorized personnel who require access to fulfill their duties. All team members with access to personal data are bound by confidentiality obligations.

12.3 Firewalls and Intrusion Detection: We employ firewalls and intrusion detection systems to safeguard against unauthorized access to our systems and prevent security breaches.

12.4 Regular Security Updates: We continuously monitor and update our software and systems to maintain a secure environment and protect against potential vulnerabilities.

12.5 Data Minimization: We collect and retain only the personal information necessary to fulfill the purposes outlined in this privacy policy. Unnecessary data is either pseudonymized or anonymized where possible.

12.6 Employee Training: Our staff undergoes regular privacy and security training to ensure they are aware of best practices and the importance of safeguarding personal information.

13. Data Breach Response:

In the event of a data breach that compromises your personal information, we will take prompt action to mitigate its impact and comply with applicable data breach notification laws. If required, we will notify you and relevant authorities about the breach within the timeframes prescribed by law.

While we take all reasonable precautions to protect your personal information, it is important to note that no method of transmission or storage is completely secure. Therefore, we cannot guarantee the absolute security of your data.

14. Reporting Security Concerns:

If you believe there has been a breach of the Forum's security or have any security concerns, please contact us immediately at <u>info@thelawportal.ca</u>. We take such matters seriously and will promptly investigate and address any reported issues.

15. Children's Privacy

The Forum is not intended for use by individuals under the age of 19. We do not knowingly collect personal information from children under this age. If you believe we have inadvertently collected information from a child, please contact us, and we will promptly delete the information.

16. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically.

17. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at info@thelawportal.ca.